

# HRIDAY DAS

## Graphic Designer

### EDUCATION

#### BACHELOR OF SCIENCE IN COMPUTER SCIENCE(B. SC CS)

Tagore Government College of  
Education, Sri Vijaya Puram

**Relevant Coursework:** Graphic  
Design, UI/UX Design, Web Design

*Expected Graduation: 2026*

#### SENIOR SECONDARY EDUCATION (SCIENCE, CLASS XII)

Jawahar Navodaya Vidyalaya

*Completed: 2023*

### SKILLS

#### Design Tools

- Adobe Photoshop
- Adobe Illustrator
- Figma
- Adobe After Effects

#### UI/UX & Digital

- Wireframing
- Prototyping
- Responsive Design
- Web Layouts

#### Creative Strengths

- Typography
- Branding
- Color Theory
- Layout Design
- Visual Storytelling

### CONTACT

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🌐 linkedin.com/in/thehriday

📍 Sri Vijayapuram, India

### PROFILE SUMMARY

Creative and detail-oriented Graphic Designer skilled in Adobe Creative Suite and Figma, with a strong eye for typography, layout, and visual storytelling. Experienced in designing branding assets, social media creatives, and UI mockups. Passionate about bringing ideas to life through innovative design solutions and eager to contribute fresh creativity in a collaborative environment.

### WORK EXPERIENCE

#### GRAPHIC DESIGN INTERN

Feb – Aug 2025

##### A2G LIFE CARE INDIA PVT. LTD.

Produced social media posts and ad creatives that boosted engagement and reach. Ensured consistent branding across platforms to reinforce digital identity.

#### GRAPHIC DESIGN INTERN

Jul – Dec 2024

##### BEE ONLINE COMMUNICATION PVT. LTD.

Designed social media graphics and website assets for multiple brands. Maintained brand guidelines to ensure cohesive, engaging visuals. Produced creative content optimized for digital platforms and audiences.

#### FREELANCE GRAPHIC DESIGNER

Jan 2023 – May 2024

##### NOXIOZ MEDIA

Designed and developed the Noxioz website, strengthening user experience and online presence. Created brand assets and ad creatives that enhanced campaign performance for US-based clients.

#### FREELANCE GRAPHIC DESIGNER

May – Dec 2022

##### GRAPHIEDIT PVT. LTD.

Generated visuals with AI (MidJourney) and refined them using Photoshop and Canva. Delivered high-quality graphics that improved video content and viewer engagement.

### LANGUAGE

- English
- Hindi



View Portfolio